2018 NATIONAL LIMOUSIN SALE

SUNDAY • JANUARY 7 • 2018

at the NATIONAL WESTERN CLUB • NATIONAL WESTERN STOCK SHOW • DENVER • COLORADO

Contact a member of the marketing team regarding your consignments.

MARKETING TEAM

AMERICAN CATTLE SERVICES KEN HOLLOWAY 580.581.7652 acs@americancattleservices.com

MC MARKETING MANAGEMENT

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AUCTIONEER C.K. "SONNY" BOOTH 918.533.5587

SCHEDULE...

4:00 p.m. Attitude Adjustment Hour (cash bar) & preview of Auction video 5:00 p.m. Entire Auction Sale via video & also on **www.liveauctions.tv** *Sale cattle do not have to be present in Denver; however, all live lots should be photographed and videoed. We encourage consignors to enter and exhibit their sale cattle in Denver.*

CATEGORIES...

BRED HEIFERS (Purebred & Lim-Flex)

OPEN HEIFERS (Purebred & Lim-Flex)

DENVER DAMES A pair of heifers, either bred or open (PB and LF). Must be (T) or (P) for color and horned/polled, and have BW, WW and YW (if applicable) recorded with NALF. Cattle do not need be in Denver, but must be pictured by November 15 for cataloging and videoed by December 20.

HERD-SIRE PROSPECTS Must be approved by marketing team.

Additional categories with marketing team approval are donors, pick of calf crop, ET flush rights and frozen embryos.

NOTE: All live lots are encouraged to be sire verified, and in the case of bulls, parent verified via DNA. Genomic profiling is highly recommended. *Remember*, one bull from each entry in the yards may enter and show on the Hill.

DALE RUNNION MEMORIAL PEOPLE'S CHOICE AWARD will be presented to the champion heifer from all entered in the National Sale. Balloting to be done in Denver and closes Saturday, January 6.

ENTRY FEE There is a \$200 entry fee which will apply toward your sale expense and is forfeited on "no sales" and outs.

ANIMAL TATTOO REG NO. CATEGORY BREEDING INF
